GPS Marketing Team Minutes 8-24-11

- GPS Day/cookout
    - Mary has contest handouts ready for GPS Day
    - Scott has two GPS sheet cakes for the cookout
    - Student Ambassadors are creating a sample contest video which will be set up in the Cyber Café for those students interested in the contest and what their video might look like—laptop, projector and screen have been taken care of
    - Current plans are to set up a table with video contest information and free GPS giveaways. We will talk to John Merrill about making a poster to advertise the table.
    - GPS shirts will not be able to be distributed until Tuesday, August 30, but Tony and Cary have a plan for distribution
    - Tony and Cary will be on Speak Up Tuesday, August 30, to advertise GPS and the cookout
- The rest of the meeting was devoted to marking off spots for banners to be hung for the maintenance department
    - Cary met with David Campbell yesterday afternoon to discuss where the banners need to be placed
    - Maintenance will go ahead and get the pole brackets up
    - As soon as banners come in those will be hung as well
- Scott and Gerry Zurliene have created some QEP Quips and they look very good (see attachment)
    - We probably need to rename them to GPS _____
    - Ideas include:
        - GPS Giggles
        - GPS Jokes
        - GPS Jests
        - GPS Japes
        - GPS Jives
        - GPS Goofs
    - Plan is to begin next week with the first of these giggles/jokes and send one each week to faculty, staff and students. It will also be added to Twitter and Facebook, too
- GPS mousepads are a go as well—Kim Conley had plenty of mousepads that can have inserts placed in them
    - Cary currently has about 60 mousepads
    - John Merrill will create the insert—waiting on final GPS Talking Points proof
    - Faculty/staff may request a mousepad if they would like one—Cary will send an email once the mousepads are ready